



14TH ANNUAL LEAP FOR THE LILY PAD
EVENT SPONSORSHIP PACKET
SATURDAY, APRIL 11, 2026



WHO YOU ARE SUPPORTING

Your sponsorship of the 14th Annual Leap for The Lily Pad will support the mission of The Lily Pad Café. The café employs & trains young adults with intellectual and developmental disabilities and equip them with the tools necessary to obtain employment by local businesses. In past years this event has attracted more than 1,200 participants who came to celebrate inclusion and enjoy a fun, family friendly awareness evening. We've been building our audience back since 2020 and growing each year.

This event kicks off with a 5K run/walk and a fun run, and follows with live music, kids play pad area with activities, games and a sensory tent, great food and drinks donated by local businesses. Thanks to generous contributions like yours, we currently have 13 interns working at our cafe that opened in December 2024. These interns have come from 2 training academy sessions we've held to date. We are working to find employment within the community for a few of our interns who are ready to leap into their next job roles. We will begin our 3rd session of The Lily Pad Training Academy Program in Spring 2026.

All specialty sponsorships in this packet are available on a first come first serve basis and for monetary donors only. Please note commitment dates on under sponsor benefits and commitment form. The sooner we receive sponsorship commitments, the sooner we can begin advertising based on selected sponsorship level benefits.



TITLE SPONSOR - SOLD

- Logo on participant medals for the 5k & 1 mile fun run Events.
(Must commit to sponsorship by March 3)
- 3 Specialty Sponsorships of Choice (Stage Sponsor, Finish Line Sponsor, Bag Sponsor, & Play Pad Sponsor) Donor receives the signage and specialty benefits included in these.
- Up to 30 complimentary registrations (any type)
{Number of registration for selected specialty sponsorships are not combined.
i.e. Stage Sponsor(20) + Bag Sponsor(15) + Finish Line Sponsor (15) does not equal (50) complimentary registrations for the title sponsorship.}
- An opportunity to make remarks during the event
- Company Representation during award presentation
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- Social media promotion
- An onsite table/tent provided at the race event
- Company logo on front of all participant t-shirts
- Prominent Email Blast Recognition
- Company logo included on event website
- Company logo included on race day banner.
- One company promotional item to be included in all participant race bags
(item to be provided by you)
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment

* (100% Monetary Sponsors Only. Not available for in-kind trade.)

STAGE SPONSOR - \$7,000

- Logo on branded stage banners/signage
- Up to 20 complimentary registrations (any type)
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- Social media promotion
- An onsite table/tent provided at the race event
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags
(item to be provided by you)
- Company logo included on race day banner.
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment

* (100% Monetary Sponsors Only. Not available for in-kind trade.)

** (Sponsorship subject to availability if selected by title sponsor)



BAG SPONSOR - SOLD

- Logo on race branded participant bags
- Up to 15 complimentary registrations (any type)
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- Social media promotion
- An onsite table/tent provided at the race event
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)
- Company logo included on race day banner.
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment

* (100% Monetary Sponsors Only. Not available for in-kind trade.)

** (Sponsorship subject to availability if selected by title sponsor)

FINISH LINE SPONSOR - SOLD

- Logo on race branded finish line archway signage
- Up to 15 complimentary registrations (any type)
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- Social media promotion
- An onsite table/tent provided at the race event
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)
- Company logo included on race day banner.
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment

* (100% Monetary Sponsors Only. Not available for in-kind trade.)

** (Sponsorship subject to availability if selected by title sponsor)



PLAY PAD SPONSOR - SOLD

- Company Logo on play pad (kids zone) entry signage
- Company Logo on sponsored signage for Sensory Tent
- Up to 15 complimentary registrations (any type)
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- Social media promotion
- An onsite table/tent provided at the race event
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)
- Company logo included on race day banner.
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment

* (100% Monetary Sponsors Only. Not available for in-kind trade.)

** (Sponsorship subject to availability if selected by title sponsor)

VIP SPONSOR - \$3,500

- Up to 12 complimentary registrations (any type)
- Email spotlight promotion
- Company logo displayed on a FINISH LINE SHUTE banner
- An onsite table/tent provided at the race event
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)
- Company logo included on race day banner.
- Company logo included on marketing materials produced after receipt of logo and sponsorship payment



GOLD SPONSOR - \$2,500

- Up to 10 complimentary registrations (any type)
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)
- Company logo included on race day banner.

SILVER SPONSOR - \$1,500

- Up to 5 complimentary registrations (any type)
- Company logo on all participant t-shirts
- Email Blast Recognition
- Company logo included on event website
- Company logo included on race day banner
- One company promotional item to be included in all participant race bags (item to be provided by you)

BRONZE SPONSOR - \$500

- Up to 2 complimentary registrations (any type)
- Company logo on all participant t-shirts
- Company logo included on event website
- One company promotional item to be included in all participant race bags (item to be provided by you)



SPONSORSHIP AGREEMENT FORM

CONTACT INFORMATION

Name of Company/Institution (Print exactly as it should appear in print publications)

Address

City / State / ZIP

Contact Person / Title

Phone / Email

SPONSORSHIP LEVEL SELECTION

☐

~~TITLE SPONSOR - SOLD~~

☐

~~STAGE SPONSOR - \$7,000~~

☐

~~BAG SPONSOR - SOLD~~

☐

~~FINISH LINE SPONSOR - SOLD~~

☐

~~PLAY PAD SPONSOR - SOLD~~

☐

~~VIP - \$3,500~~

☐

~~GOLD - \$2,500~~

☐

~~SILVER - \$1,500~~

☐

~~BRONZE - \$500~~

☐

I would like a 10x10 tent provided for my business on the day of the event
for an additional \$150 fee. (+\$150)

NOTE: FULL PAYMENT, CONTRACT & LOGOS DUE 3.06.2026 UNLESS OTHERWISE NOTED ON
SPONSOR BENEFIT LIST TO ENSURE INCLUSION ON PRINTED MATERIALS. SEND QUESTIONS TO KRISTIN@THELILYPADMS.COM.

All checks should be made payable to The Lily Pad Foundation & mailed to:
The Lily Pad, P.O. Box 501, Madison, MS 39130.

The Lily Pad Foundation is a nonprofit 501(c)(3) charity (Federal Tax Exempt ID: 90-1499279).



2025 EVENT DEMOGRAPHICS

Registrants by Cities in Mississippi

Madison	218
Brandon	93
Ridgeland	83
Jackson	29
Flowood	25
Canton	24
Pearl	22
Clinton	17
Flora	10
Florence	7

Registrants by State

MS	571
LA	5
TN	4
CA	3
FL	2
AL	1
IL	1
IN	1

Estimated 84.3% of our event was attended by Tourists

445 of the 528 pre-registered participants of our event were from outside of Ridgeland, MS.

(These numbers reported above by state and region only reflect online pre-registrations only. We had 114 additional in person registrations during packet pickup and day of walk up.)

2025 Total Registration Numbers by Event

Fun Run Participants

156

5k Run Participants

242

5k Walk Participants

136

0.0 Race Participants

44

Food Row Only Participants

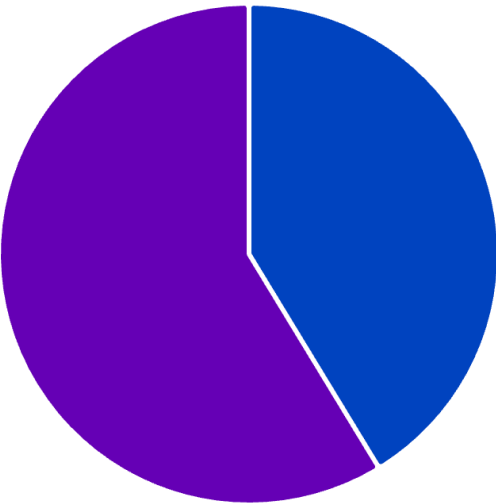
89

Total Participants

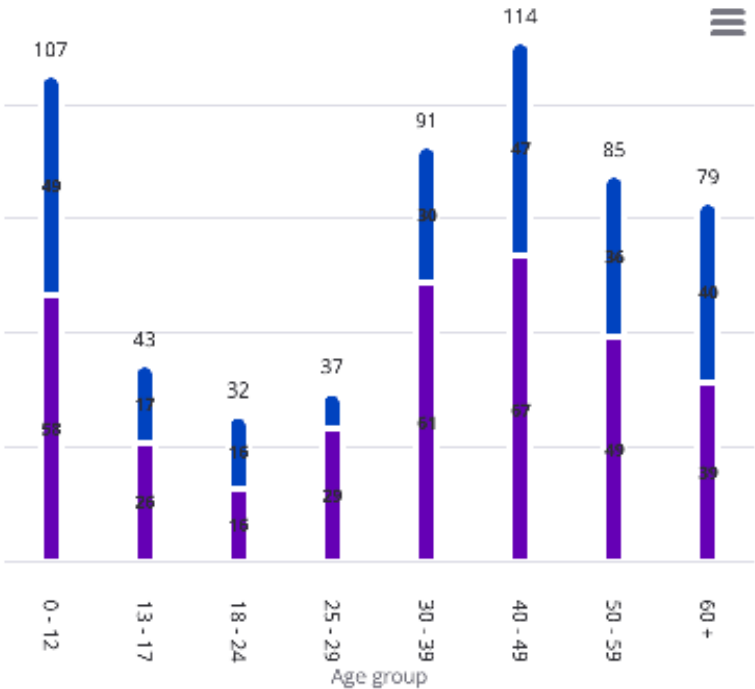
667



Demographics Based on Gender



Demographics Based on Gender and Age



Local Vs Tourist based on <2mile travel

