



FEDERAL TAX EXEMPT ID: 46-1905758

WWW.THELILYPADMS.COM

@THELILYPADCAFE



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SPONSORSHIP

OPPORTUNITIES

MARCH 21, 2020
8TH ANNUAL RUN UP FOR DOWNS
BENEFITTING THE LILY PAD

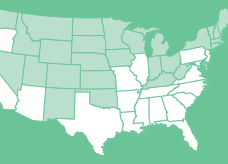




In 2019, the 7th Annual Run Up for Downs featured:


1,200+
PARTICIPANTS


28
COUNTIES
REPRESENTED


20
STATES
REPRESENTED

all while helping raise:

\$43,760 FOR THE LILY PAD!

Your sponsorship of the 8th Annual Run Up for Downs will go toward building The Lily Pad Café. The Cafe will employ & train young adults with disabilities and equip them with the tools necessary to obtain employment by local businesses.

The Run Up for Downs, our annual fundraiser for The Lily Pad, attracted more than 1,200 participants this past year who came to celebrate inclusion and enjoy a fun, family

friendly awareness evening. This event kicks off with a 5K run/walk and a fun run, and follows with live music, jump zones for the kids, an amazing silent auction, and tons of great food and drink donated by local businesses. Thanks to generous contributions like yours, we have successfully raised over \$116,000 toward our goal of \$250,000. Reaching our goal will mean building The Lily Pad Cafe and ensuring meaningful employment and independence for our loved ones that are differently abled.

20 | SPONSORSHIP 20 OPPORTUNITIES

	TITLE	VIP	BIB	FINISH LINE	GOLD	SILVER	BRONZE	FRIEND
SPONSORSHIP AMOUNT	\$9,500	\$5,000	\$3,500	\$3,500	\$2,500	\$1,000	\$500	\$250
# OF RACE ENTRIES	25	15	12	12	10	5	2	1
LOGO FEATURED ON FRONT OF T-SHIRT, MAIN STAGE, STEP & REPEAT BANNER, & FINISH LINE BANNER*	●							
LOGO ON FINISH LINE BANNER				●				
LOGO ON RACE BIB			●					
LOGO ON FINISH LINE SHUTE	●	●		●				
RACE DAY TENT INCLUDED*	●	●	●	●				
LOGO ON RACE DAY BANNER	●	●	●	●	●	●	●	
LOGO/NAME ON BACK OF EVENT T-SHIRT	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME ONLY
VERBAL RECOGNITION DURING AWARD CEREMONY	●	●	●	●	●	●		
EMAIL BLAST RECOGNITION	●	●	●	●	●	●		
INCLUSION OF PROMO ITEM IN RACE BAG	●	●	●	●	●	●	●	●
WEBSITE & SOCIAL MEDIA RECOGNITION	●	●	●	●	●	●	●	

*100% MONETARY SPONSORS ONLY

SPONSORSHIP AGREEMENT

CONTACT INFORMATION

Name of Company/Institution (Print exactly as it should appear in print publications)

Mailing Address

State

Zip

Contact Person

Title

Phone #

Email

SPONSORSHIP LEVEL

- ☐ Title \$9,500
 ☐ Gold \$2,500
☐ VIP \$5,000
 ☐ Silver \$1,000
☐ Gold \$2,500
 ☐ Bronze \$500
☐ BIB \$3,500
 ☐ Friend \$250
☐ Finish Line \$3,500

☐ I would like a Race Day tent for my business (+\$100)

CONTACT INFORMATION

Authorized Sponsor Contact Signature

Date

NOTE: FULL PAYMENT, CONTRACT & LOGOS DUE 3.11.2020 TO ENSURE INCLUSION IN ALL PRINTED MATERIALS.

All checks should be made payable to The Lily Pad Foundation & mailed to: The Lily Pad, P.O. Box 501, Madison, MS 39130. The Lily Pad Foundation is a nonprofit 501(c)(3) tax exempt charity (Federal Tax Exempt ID: 90-1499279).