



FEDERAL TAX EXEMPT ID: 46-1905758

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FOOD PARTNERSHIP

OPPORTUNITIES

MARCH 21, 2020
8TH ANNUAL RUN UP FOR DOWNS
BENEFITTING THE LILY PAD

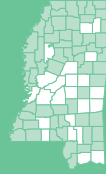




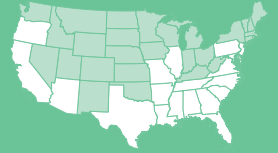
In 2019, the 7th Annual Run Up for Downs featured:



1,200+
PARTICIPANTS



28
COUNTIES
REPRESENTED



20
STATES
REPRESENTED

all while helping raise:

\$43,760 FOR THE LILY PAD!

The 2019 Run UP for Downs featured 18 restaurants in our Brown Bottling Food Row that served more than 1,200 event participants. Interested in becoming a food partner for the 2020 Run UP for Downs? First, choose at least one item that you will want to serve that can feed 750+ & we will match your food donation value with a sponsorship level listed below.

Your partnership of the 8th Annual Run Up for Downs will go toward building The Lily Pad Café. The Café will employ & train young

adults with disabilities and equip them with the tools necessary to obtain employment by local businesses.

The '19 Run Up for Downs attracted more than 1,200 participants who came to celebrate inclusion and enjoy a fun, family friendly awareness evening. This event kicks off with a 5K run/walk and a fun run, and follows with live music, jump zones for the kids, an amazing silent auction, and tons of great food and drink donated by local businesses.

2020 FOOD PARTNERSHIP OPPORTUNITIES

| | GOLD | SILVER | BRONZE |
|--|-------------------------------------|-------------------------------------|-------------------------------------|
| SPONSORSHIP AMOUNT | \$2,500 | \$1,000 | \$500 |
| # OF RACE ENTRIES | 10 | 5 | 2 |
| RACE DAY TENT INCLUDED* | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| LOGO ON RACE DAY BANNER | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| LOGO/NAME ON BACK OF EVENT T-SHIRT | LOGO | LOGO | LOGO |
| VERBAL RECOGNITION DURING AWARD CEREMONY | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| EMAIL BLAST RECOGNITION | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| INCLUSION OF PROMO ITEM IN RACE BAG | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| WEBSITE & SOCIAL MEDIA RECOGNITION | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

FOOD PARTNERSHIP AGREEMENT

CONTACT INFORMATION

Name of Company/Institution (Print exactly as it should appear in print publications)

Mailing Address

State

Zip

Contact Person

Title

Phone #

Email

SPONSORSHIP LEVEL

☐ Gold \$2,500

☐ Silver \$1,000

☐ Bronze \$500

☐ Check this box if you need a tent provided. There is no charge to you for a tent.

CONTACT INFORMATION

Authorized Sponsor Contact Signature

Date

NOTE: CONTRACT & LOGOS DUE 3.11.2020 TO ENSURE INCLUSION IN ALL PRINTED MATERIALS.

All checks should be made payable to The Lily Pad Foundation & mailed to: The Lily Pad, P.O. Box 501, Madison, MS 39130. The Lily Pad Foundation is a nonprofit 501(c)(3) tax exempt charity (Federal Tax Exempt ID: 90-1499279).