



BENEFITTING THE



PAD

MARCH 30TH, 2019
7TH ANNUAL RUN UP FOR DOWNS
BENEFITTING THE LILY PAD

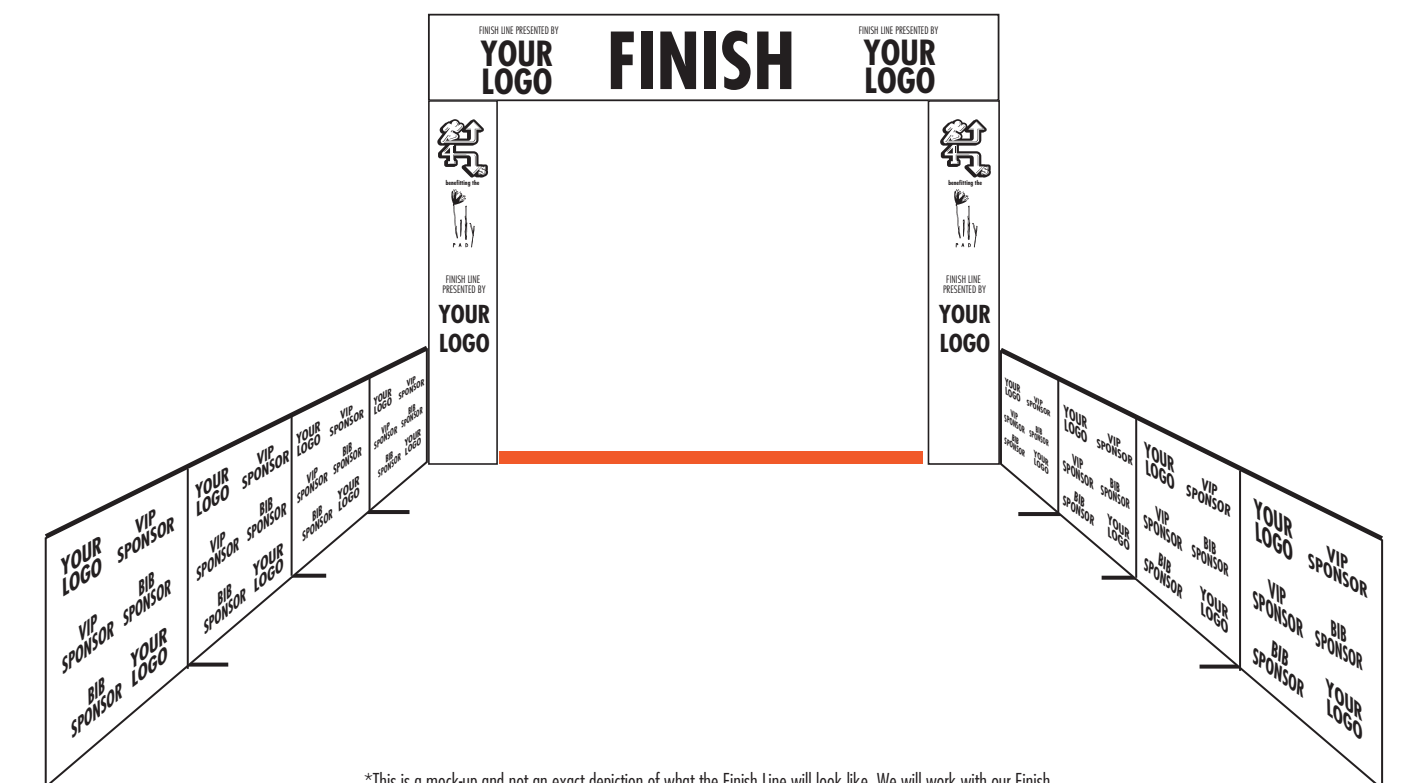
FINISH LINE SPONSORSHIP OPPORTUNITY

\$2,500

We have a new specialty sponsorship that will be a first come/first serve opportunity. The Race Bib & Finish Line of any race event is one of the most photographed and shared photos and what better place to have your brand featured for not only race day promotion, but also week-long promotion as attendees share their photos on social media. This year's Finish Line Sponsor will have their logo featured prominently on the Finish Line structure/banners as well as included on our Finish Line Chute. In addition, we will include your logo on other race day banners as well as on the back of all 1,000+ event t-shirts.

Includes:

- ✓ Logo on Finish line banners/structure
- ✓ Logo featured multiple times on finish line chute
- ✓ Logo on back of 1,000+ event shirts
- ✓ Verbal Race Day Recognition
- ✓ Logo on Race Day banners
- ✓ Social Media & Website recognition



*This is a mock-up and not an exact depiction of what the Finish Line will look like. We will work with our Finish Line Sponsor on the inclusion of their logo and branding on the final artwork.



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RACE BIB SPONSORSHIP OPPORTUNITY

\$2,500

We have a new specialty sponsorship that will be a first come/first serve opportunity. The Race Bib & Finish Line of any race event is one of the most photographed and shared photos and what better place to have your brand featured for not only race day promotion, but also week-long promotion as attendees share their photos on social media. This year's Race Bib Sponsor will have their logo featured prominently on all of our Race Bibs as well as included on our Finish Line Chute. In addition, we will include your logo on other race day banners as well as on the back of all 1,000+ event t-shirts.

Includes:

- ✓ Logo featured on Race Bibs
- ✓ Logo featured multiple times on finish line chute
- ✓ Logo on back of 1,000+ event shirts
- ✓ Verbal Race Day Recognition
- ✓ Logo on Race Day banners
- ✓ Social Media & Website recognition



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YOUR LOGO/AD

MARCH 30, 2019 | MADISON HEALTHPLEX

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