



FEDERAL TAX EXEMPT ID: 46-1905758

WWW.THELILYPADMS.COM

@THELILYPADCAFE



2019

FOOD PARTNERSHIP OPPORTUNITIES

MARCH 30TH, 2019
7TH ANNUAL RUN UP FOR DOWNS
BENEFITTING **THE LILY PAD**



81% OF PEOPLE WITH
DISABILITIES
ARE UNEMPLOYED

Your sponsorship of the 7th Annual Run Up for Downs will go toward building The Lily Pad Café. The Cafe will employ & train young adults with disabilities and equip them with the tools necessary to obtain employment by local businesses.

The Run Up for Downs, our annual fundraiser for The Lily Pad, attracted more than 1,000 participants last year who came to celebrate inclusion and enjoy a fun, family friendly awareness day. This event kicks off with a 5K run/walk and a fun run, followed by live music, jump zones for the kids, an

amazing silent auction, and tons of great food and drink donated by local businesses. As a food partner, you agree to bring food (small portion; finger food) to serve to 500+ event attendees and we will match your food donation value with a sponsorship opportunity listed below.

Pictured: Hayden Elliott (7) of Brandon, MS.

PROCEEDS
BENEFIT THE



2019 PARTNERSHIP OPPORTUNITIES

	TITLE/ PRESENTING	VIP	GOLD	SILVER	BRONZE	FRIEND
SPONSORSHIP AMOUNT	\$8,000	\$5,000	\$2,500	\$1,000	\$500	\$250
# OF RACE ENTRIES	25	15	10	5	2	1
LOGO FEATURED ON FRONT OF T-SHIRT, MAIN STAGE, STEP & REPEAT BANNER, & FINISH LINE BANNER*	●					
LOGO ON FINISH LINE SHUTE	●	●				
LOGO ON RACE DAY BANNER	●	●	●			
LOGO/NAME ON BACK OF EVENT T-SHIRT	LOGO	LOGO	LOGO	LOGO	LOGO	NAME ONLY
VERBAL RECOGNITION DURING AWARD CEREMONY	●	●	●	●		
EMAIL BLAST RECOGNITION	●	●	●	●	●	●
INCLUSION OF PROMO ITEM IN RACE BAG	●	●	●	●	●	●
WEBSITE & SOCIAL MEDIA RECOGNITION	●	●	●	●	●	●

FOOD PARTNERSHIP CONTRACT

CONTACT INFORMATION

Name of Company/Institution (Print exactly as it should appear in print publications)

Mailing Address

State

Zip

Contact Person

Title

Phone #

Email

PARTNERSHIP LEVEL

- ☐ Title \$8,000
 ☐ Silver \$1,000
☐ VIP \$5,000
 ☐ Bronze \$500
☐ Gold \$2,500
 ☐ Friend \$250

RACE DAY TENT

- ☐ Tent needed (free)
 ☐ Providing own tent

CONTACT INFORMATION

Authorized Partner Contact Signature

Date

NOTE: CONTRACT & LOGOS DUE 3.11.2019 TO ENSURE INCLUSION IN ALL PRINTED MATERIALS.